



**TIS** TOURISM  
INNOVATION  
SUMMIT

**23-25 OCTOBER 2024**

**SEVILLE - FIBES**

# CALL FOR SPEAKERS

**Sevilla.** Andalucía

[www.tisglobalsummit.com](http://www.tisglobalsummit.com) #TIS2024





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## 01. WELCOME TO TOURISM INNOVATION SUMMIT

Tourism Innovation Summit is devoted to creating the largest marketplace where to find the Travel Tech landscape and where to learn from the best use cases of tech applications on travel. During three days, our showroom gathers the most unique tech solutions for industry professionals to elevate their travel business or destination with Travel Tech.

At the Tourism Innovation Global Summit, the greatest minds will inspire and encourage disruptive conversation of this amazing changing paradigm that together with high-level networking events in parallel will help us build long and lasting relationships to transform our industry.

Sevilla, benchmark of heritage, passion, hub for tourism innovation, and named European Capital of Smart Tourism 2024 by the European Commission is the best city to host the Tourism ecosystem, Tech community, and public administration to build together the future of travel.

We can't wait to welcome you!

Ángeles Moreno, Tourism Innovation Global Summit Congress Curator

## **02. PURPOSE OF TOURISM INNOVATION GLOBAL SUMMIT 2024 CALL FOR SPEAKERS**

Tourism Innovation Global Summit 2024 'Call for Speakers' is looking for tourism business innovators, tourism experts, corporate travel experts, entrepreneurs, analysts, scholars, government officials, universities, R&D centers, tourism associations, and organizations with the most powerful, innovative, and disruptive ideas, success stories, initiatives, solutions, or projects within the framework of digital business and technology, sustainability and innovation inside the tourism industry.

This call is open to consortiums (public-private institutions), industry experts, social activists, and anyone with innovative ideas, research, analyses, studies, visions, and strategies that can help inspire tourism leaders, businesses, and destinations.

**ELEVATING**  
**TRAVEL INDUSTRY TECH**



### 03. WHO CAN PARTICIPATE?

All individuals who are identified with this aim are invited to submit their proposals to the Tourism Innovation Global Summit 2024.

Tourism Innovation Global Summit 2024 is a truly committed diversity-oriented global conference so you are more than welcome to submit your applications regardless of your geography, age, gender, religion or race.

### 04. TOURISM INNOVATION GLOBAL SUMMIT KEY TOPICS

Tourism Innovation Global Summit 2024 main drivers that will be considered for the approval of your submission are:

#### 4.1. Tourism Business Imperatives

TIS seeks exemplary success stories and innovative strategies that can revolutionize the tourism and travel industry. These strategies should focus on building traveller trust, enhancing destination positioning, and introducing fresh concepts in digital, sustainable, and innovative tourism.

#### 4.2. Tech Solutions

We're looking for top-tier experts for the Tourism Innovation Summit 2024. Experts whose focus is on showcasing the pivotal role of technology solutions in driving profitability within the entire spectrum of tourism-related businesses. We're keen to learn from success stories and first-hand experiences illustrating how digitization directly impacts destinations, tourism products, and overall management across various sectors. We're seeking speakers who can illuminate the stage with their exemplary implementation and utilization of technology across sales, operations, billing systems, and marketing in the tourism and travel industry.

Additionally, we're looking for speakers to bring forth the most cutting-edge technologies that are transforming the industry with new business models, thanks to advancements in cybersecurity, cloud computing, artificial intelligence (AI), virtual/augmented reality (VR/AR), Internet of Things (IoT), data analytics, automation, and robotics, among many others.

#### 4.3. Vertical Forums & C Suite agendas:

If your innovative experience, sustainable project, or technology application targets a specific segment of the tourism industry, please specify which one aligns with the thematic areas outlined by the Tourism Innovation Global Summit 2024. These include:

- Destinations
- Travel & Tourism Transport
- Hospitality
- Distribution Channels & OTAs
- Leisure & Culture travel
- MICE
- Leisure & Business Travel
- Activities & Attractions
- CEOs
- CIOs / CTOs
- DMOs
- CMOs & CSOs
- CHROs
- CXOs
- Revenue Managers

#### 4.4. Marketing & Branding experiences

Destinations and tourism activities are redefining their value proposition, experience, and strategies due to new consumer insights and market demands. CMOs, DMCs, and tourism authorities need to redefine their products and get in touch with the latest technology and most disruptive projects to transform their products and organization. Success stories on how Martech is transforming the tourism and travel industry will go on stage, as well as success stories on reputation, rebranding, or consumer insights within this industry.

**Are you ready to share your knowledge?  
We want to hear from you!**



## 05. AGENDA PREVIEW

If you want to know more about the program, [click here to DOWNLOAD](#) the Preliminary Agenda

## 06. HOW TO SUBMIT YOUR PROPOSALS

To send your proposal to be part of the Tourism Innovation Global Summit 2024, please fill in all the information on the online form that you will find here. All proposals must comply with the detailed terms and conditions.

[APPLY HERE](#)

## 07. DEADLINES TO TAKE IN CONSIDERATION

The key dates to consider are the following:

- **Receipt of proposals :** Deadline: July 31st, 2024
- **Selected proposals: Confirmation date: from Sept 2nd, 2024, all the participants will be informed of the results of their proposals.**

## 08. FAQ'S

- **Does it have any economic cost to participate in the Speakers call?**

No, it's totally free.

- **In what language can the proposal be presented?**

The official language of the conference is English. Nonetheless, Spanish proposals could be evaluated. Proposals in other languages will not be accepted.

- **How many proposals will be accepted?**

The number of accepted proposals is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

- **Is it possible to extend the information after the call?**

We kindly request that all interested parties submit their proposals for the Call for Speakers by the specified deadline. "In the event of a decision to extend the deadline, the new submission deadline will be promptly announced in the event website and across our social media channels.

- **Does the organization cover the flight and accommodation, or honorariums of selected candidates?**

Tourism Innovation Global Summit 2024 works under a non-Travel Expenses policy. Speakers are responsible for all their travel and expenses, and no fees will be covered. Tourism Innovation Global Summit 2024 Steering Committee reserves the right to evaluate whether the candidate can be subject of an exception upon request.



## 09. EVALUATION CRITERIA

The objective of the Tourism Innovation Global Summit 2024 is to provide a comprehensive view of the most important topics of the Tourism Industry for professionals and companies, through unique and high-level content that will showcase the most innovative, disruptive, and inspiring ideas, practices, and technologies.

- The selection criteria are:
  - Success stories and applied best practices will be prioritized.
  - Innovative solutions characterized by their originality and unique perspective, capable of disrupting the tourism industry.
  - Consideration of diversity and inclusivity.
  - Evaluation of scalability.
  - Assessment of potential for sustainability.
  - Alignment with the event's agenda at a glance, and/or event objectives.

**\*Please note that promotional or commercial presentations will not be considered.**

## 10. INTELLECTUAL AND PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal. It holds the rights of intellectual property and, where appropriate, of industrial property. The participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and / or image rights and assumes full responsibility with respect to third parties; the organization is free of all responsibility. Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic).

### Data Protection

The Tourism Innovation Global Summit 2024 organization is committed to maintaining the confidentiality of the proposals received and of the companies or authors. He will only share them with the members of the Steering Committee. Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic). All the participants are responsible for the authorship of the submitted proposals, they are owners of the intellectual property rights and, where appropriate, of the industrial property. Each participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and / or image rights and assumes total responsibility with respect to third parties. The Organization of the Congress is free of all responsibility.

## 11. CONTACT

For any questions or suggestions regarding the Call for Speakers or Tourism Innovation Global Summit 2024, you can contact us at: [congresstis@barteres](mailto:congresstis@barteres)

If you are also interested in exhibiting or knowing different options for participation in the Tourism Innovation Global Summit 2024, contact our Event Manager, Laia Serrano at:

T: 00 34 919 551 551 / E: [laia.serrano@nebext.com](mailto:laia.serrano@nebext.com)





**NETWORK**



**KNOWLEDGE**



**BUSINESS OPPORTUNITIES**

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TO YOUR BUSINESS SUCCESS**

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**#TIS2024**

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NEXT BUSINESS EXHIBITIONS

**Sevilla  
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