

MAIN AUDITORIUM AMADEUS

Table with 2 columns: Time slot and Event description. Includes events like 'WELCOME TO TIS2024 BY ÁNGELES MORENO & SILVIA AVILÉS', 'INNOVATIONS AND TRENDS IN THE TOURISM INDUSTRY', 'TRANSFORMATIVE PARTNERSHIPS: SHAPING THE FUTURE OF INNOVATION AND RESILIENCE IN GLOBAL TOURISM', 'LEADING THE CHANGE: ADVANCING SUSTAINABLE TOURISM PRACTICES', 'OPENING CEREMONY', 'CX LEADERSHIP: STRATEGIES FOR INSPIRING CUSTOMER-CENTRIC CULTURES IN TOURISM ORGANIZATIONS', 'REGENERATIVE TOURISM: SHAPING THE FUTURE OF SUSTAINABLE TRAVEL', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM MELILLA

Table with 2 columns: Time slot and Event description. Includes events like 'DIGITALIZACIÓN DE PROCESOS GASTRONÓMICOS COMO HERRAMIENTA DE MEJORA DE RENTABILIDAD Y CONTROL EN LA GESTIÓN HOTELERA EN LA COYUNTURA ACTUAL', 'DATA-DRIVEN INSIGHTS: HARNESSING ANALYTICS AND REPORTING TOOLS FOR STRATEGIC DECISION-MAKING', 'INNOVACIÓN Y DIGITALIZACIÓN HOTELERA APLICADA. CASO REAL: PROYECTO 'EXCELLENCE'', 'TOP TECH HOSPITALITY INVESTMENT: CHALLENGES AND TRENDS EXPLAINED', 'INNOVATION IN AGREEMENT MODELS BETWEEN HOTEL OWNER AND OPERATOR', 'REINVENTING MASS TOURISM: STRATEGIC SOLUTIONS FOR A SUSTAINABLE FUTURE', 'ESTRATEGIAS MOBILE-FIRST: APROVECHAR LA INTEGRACIÓN DE LAS TECNOLOGÍAS MÓVILES PARA MEJORAR LA PARTICIPACIÓN DE LOS HUÉSPEDES', 'HARRISING AI AND BIG DATA FOR SUSTAINABLE TOURISM STRATEGIES', 'ECO-FRIENDLY HOSPITALITY: INTEGRATING GREEN TECHNOLOGY INTO ACCOMMODATIONS', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM HAINAN AIRLINES

Table with 2 columns: Time slot and Event description. Includes events like 'REINVENTING TRAVEL: HOW AI AND BIG DATA ARE SHAPING THE FUTURE OF PERSONALIZED TOURISM', 'INNOVATIVE MODELS FOR SUSTAINABLE TOURIST DESTINATIONS', 'DIGITAL TRANSFORMATION IN DESTINATION MANAGEMENT: INNOVATIONS AND BEST PRACTICES', 'INNOVATING MEDITERRANEAN TOURISM: SUSTAINABLE STRATEGIES FOR GROWTH', 'TOUR OF TOMORROW: SMART MOBILITY FOR GREEN TOURISM', 'AI TO Z: UTOPIAN AND DYSTOPIAN FUTURES IN SMART DESTINATION PLANNING', 'COLLABORATION AND TECHNOLOGY: KEYS TO ACCESSIBLE TOURISM', 'GEN Z SHARES THEIR VISIONS ON TRAVEL', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM A WORLD FOR TRAVEL

Table with 2 columns: Time slot and Event description. Includes events like 'CALL TO ORDER, WELCOME AND INTRODUCTIONS', 'OPENING OF A WORLD FOR TRAVEL FORUM', 'WHAT'S THE STATE OF SUSTAINABILITY TODAY ACROSS THE TRAVEL INDUSTRY?', 'DESTINATIONS SHIFT TOWARDS COALITIONING', 'SUSTAINABLE CRUISING', 'SPOTLIGHT', 'SKI RESORTS ARE COPING WITH CLIMATE CHANGE AS SNOW LIMITATIONS BECOME MORE PREVALENT - IS DIVERSIFICATION THE ANSWER? HOW IS IT DOING WHAT?', 'TETE A TETE WITH RAJAN DATAR', 'ADDRESSING ESG IN THE TRAVEL AND TOURISM INDUSTRY', 'RENEWABLES - HOW ARE THE SECTORS WORKING TO DECARBONIZE?', 'THE LATEST HOW TO STAY', 'GEN Z SHARES THEIR VISIONS ON TRAVEL', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM MABRIAN

Table with 2 columns: Time slot and Event description. Includes events like 'PROYECTOS DE DIGITALIZACIÓN DE DESTINOS: ESTRATEGIAS PARA UN FUTURO SOSTENIBLE', 'PLATAFORMA FLY & SU IMPACTO EN DESTINOS', 'AI: STRATEGIC AND OPERATIONAL MANAGEMENT AND MARKETING', 'THE POWER OF DATA AND AI TO DEFINE THE FUTURE OF TOURISM', 'CIBERSEGURIDAD', 'LUNCH TIME', 'INNOVACIÓN DIGITAL Y SOSTENIBILIDAD: NUEVAS HERRAMIENTAS PARA LA GESTIÓN Y EVALUACIÓN DEL TURISMO', 'PARIS OLYMPICS 2024 LEGACY: REINVENTING LARGE EVENTS ORGANIZATION AND INFRASTRUCTURES MANAGEMENT', 'AWARDS SERGESTUR', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

TOURISM INNOVATION THEATRE BY VUELING

Table with 2 columns: Time slot and Event description. Includes events like 'THE IMPORTANCE OF THE 'S' FACTOR IN SUSTAINABILITY', 'HAINAN AIRLINES', 'EXPLORINS - REWARDING RESPONSIBLE DECISIONS WITH PERS: MULTICHANNEL DECENTRALIZED SYSTEM FOR SUSTAINABLE TOURISM', 'OK LOCATED - SOLUCIÓN INTEGRAL PARA MUNICIPIOS Y LA COHESIÓN TERRITORIAL A TRAVÉS DE LA SENEÁLTICA DIGITAL INTELIGENTE Y SENSORES', 'MABRIAN', 'NEOBOOKINGS & COMERCIA GLOBAL PAYMENTS', 'ACCIONA ESCO', 'TSPONAL & LA ÚNICA HERRAMIENTA PARA GESTIONAR TU BUFFET', 'REVELT RMSH - DO YOU PANIC OR STAY PROACTIVE? ALERTS IN REVENUE MANAGEMENT', 'MOVVIENDO TOURISM GROUP - VECTUREX. EL GESTOR INTEGRAL DE TURISMO RECEPTIVO TO POST-EXPERIENCE', 'AGENCIA ANDALUCÍA TRADE - INCENTIVOS FINANCIEROS DE ANDALUCÍA TRADE PARS PROYECTOS EMPRESARIALES', 'OTA SYNC - PROJECT OF THE FUTURE: OPTIMIZING ALL STAGES OF THE GUEST JOURNEY', 'NUEVOS FORMATOS DE COMUNICACIÓN TURÍSTICA PARA MARCAS Y DESTINOS: REDES SOCIALES, PODCAST & INFLUENCERS', 'HILJIFY - INGRESOS 2.0: MÁS RESERVAS DIRECTAS, UPSSELL Y AUTOMATIZACIÓN CON LA IA GENERATIVA', 'ADESTIC - TRAVELETCH COMUNITAT VALENCIANA', 'SIHOT - CADA HOTEL ES ÚNICO', 'AMAZING UP - INNOVACIÓN Y TECNOLOGÍA APLICADA AL TURISMO', 'INTELENGIA TURÍSTICA - SISTEMA DE INTELIGENCIA TURÍSTICO REGENERATIVO Y CIRCULAR SIT-RC', 'PROYECTOS IMPERSVOS - USO INNOVADOR DE VISITAS VIRTUALES 360 Y CONTENIDOS INMERSIVOS PARA LA PROMOCIÓN TURÍSTICA', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

18:00-20:00 OUTDOOR WELCOME PARTY POWERED BY: CITY SIGHTSEEING & CRUZCAMPO

MAIN AUDITORIUM AMADEUS

Table with 2 columns: Time slot and Event description. Includes events like 'WHY WE TRAVEL', 'DIVERSITY AND INCLUSION IN TOURISM: BUILDING A MORE REPRESENTATIVE WORKFORCE', 'THE ROLE OF GOVERNMENT POLICIES IN PROMOTING TOURISM DEVELOPMENT AND GLOBAL OPPORTUNITIES', 'SUMMIT OF HISTORIC CITIES: INNOVATION AND CHALLENGES IN TOURISM', 'THE FUTURE OF GUEST EXPERIENCE WITH AI AND EMERGING TECHS', 'TOURISM AND ETHICS, CONSIDERATIONS IN THE USE OF NEW TECHNOLOGIES', 'THE IMPACT OF CLIMATE CHANGE ON TOURISM', 'DOWNLOAD THE OFFICIAL APP', 'TIS 2024', 'Access the full program of the Tourism Innovation Global Summit', '...and much more!', 'in X @ #TIS2024'.

AUDITORIUM MELILLA

Table with 2 columns: Time slot and Event description. Includes events like 'BEYOND TRADITIONAL STAYS: EXPLORING INNOVATIVE ACCOMMODATION CONCEPTS FOR SUSTAINABLE TOURISM', 'PERSONALIZED GUEST SERVICES IN THE DIGITAL AGE', 'EMBRACING CIRCULAR ECONOMY IN TOURISM: PRINCIPLES AND PRACTICES', 'UNDERSTANDING TRAVEL AGENT PREFERENCES AND BEHAVIORS', 'ALLIED ORGANISATIONS FOR INNOVATION WITH PURPOSE', 'DYNAMIC PRICING STRATEGIES: LEVERAGING INTELLIGENT BOOKING SOFTWARE FOR REVENUE OPTIMIZATION ON GLOBAL MARKETS', 'EL IMPACTO POLÍTICAS PÚBLICAS DE TURISMO DIGITAL', 'POLÍTICAS PÚBLICAS TURÍSTICAS. SI Y EL CASO DE ÉXITO BALEARES. ESTRATEGIA DEL DATO Y SU APLICACIÓN EN LA GESTIÓN DE APARTAMENTOS TURÍSTICOS', 'EL IMPACTO DE LA PID EN LOS DESTINOS', 'MAXIMIZING REVENUE: OPTIMIZING PERFORMANCE WITH ADVANCED REVENUE MANAGEMENT SYSTEMS', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM HAINAN AIRLINES

Table with 2 columns: Time slot and Event description. Includes events like 'INAUGURACIÓN FORO DE REGIONES TURÍSTICAS INNOVADORAS', 'PERSONALIZED TOURISM: AI AND BIG DATA DRIVING TAILORED EXPERIENCES', 'PROPUESTA DE VALOR PARA VIAJEROS DE LARGA DISTANCIA', 'GESTIÓN DE FLUJOS TURÍSTICOS, GENTRIFICACIÓN Y PROPUESTAS DE TRANSFORMACIÓN', 'TURISMO DE NATURALEZA Y GASTRONOMÍA, MÁS ALLÁ DEL SOL Y PLAYA', 'BIENVENIDA A LOS DESTINOS Y APERTURA INSTITUCIONAL', 'EL IMPACTO POLÍTICAS PÚBLICAS DE TURISMO DIGITAL', 'POLÍTICAS PÚBLICAS TURÍSTICAS. SI Y EL CASO DE ÉXITO BALEARES. ESTRATEGIA DEL DATO Y SU APLICACIÓN EN LA GESTIÓN DE APARTAMENTOS TURÍSTICOS', 'EL IMPACTO DE LA PID EN LOS DESTINOS', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM A WORLD FOR TRAVEL

Table with 2 columns: Time slot and Event description. Includes events like 'CALL TO ORDER, WELCOME AND INTRODUCTIONS', 'HOW SUSTAINABLE WERE THE PARIS OLYMPICS?', 'BUSINESS TRAVEL IN THE CLIMATE ERA', 'IMPACT INVESTING AND SUSTAINABLE FINANCING', 'THE LONG TAIL OF CHANGE', 'COMMUNITY', 'SPOTLIGHT', 'HOW SHOULD YOUR TRAVEL BUSINESS OR DESTINATION BE COMMUNICATING?', 'WRAP UP', 'TRANSFORMING TRANSFERS: THE IMPACT OF TECHNOLOGY ON THE TRANSPORT SEGMENT', 'SOCIAL IMPACT TOURISM: LEVERAGING TRAVEL FOR POSITIVE COMMUNITY DEVELOPMENT', 'BUILDING AN ENGAGING LOYALTY PROGRAM - MELIÉREARS', 'ADDRESSING TALENT GAPS IN THE TOURISM SECTOR: COMPETENCIES FOR THE FUTURE', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM MABRIAN

Table with 2 columns: Time slot and Event description. Includes events like 'ANDALUSIAN CRUSH, A SUCCESSFUL AND INNOVATIVE CAMPAIGN', 'SMART TOURISM SOLUTIONS: HOW EUROPEAN CITIES ARE LEADING THE WAY', 'TOP MANAGEMENT OF THE TOURISM SECTOR IN THE MEDIA', 'BEYOND CHECKOUT: STRATEGIES FOR ENGAGING WITH GUESTS POST-STAY', 'ALL GREAT JOURNEYS START WITH A MAP: GUIDING TRAVELERS THROUGH INSPIRATION, ENGAGEMENT, AND CONVERSION', 'DESTINATION MANAGEMENT - 5 ACTIONABLE USE CASES', 'PRESENTACIÓN DEL ESTUDIO DEL IMPACTO ECONÓMICO DEL TURISMO EN LA CIUDAD DE SEVILLA', 'ADAPTING TO CHANGE: BUSINESS TRAVEL TRENDS TO WATCH IN 2024', 'THE STATE OF CUSTOMER SATISFACTION IN AIR TRAVEL', 'ADAPTING TO CHANGING PREFERENCES: USING AI AND BIG DATA TO ANTICIPATE TRENDS', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

TOURISM INNOVATION THEATRE BY VUELING

Table with 2 columns: Time slot and Event description. Includes events like 'INVESTIGACIÓN E INNOVACIÓN PARA LA TRANSFORMACIÓN DEL TURISMO ANDALUZ', 'DISCOVER BEIJING', 'CLUST-ER TOURISM', 'ASKSUITE - CÓMO LA IA ESTÁ REVOLUCIONANDO LA ATENCIÓN DIGITAL', 'KEIBELL APP - KEIBELL: THE INVISIBLE WORKFORCE REVOLUTIONIZING HOTEL OPERATIONS', 'SERVANTPRIC - COMO IMPACTA LA DISTRIBUCIÓN DE ACTIVIDADES Y TRASLADOS EN LOS CANALES RETAIL Y ONLINE', 'CLOUDREDS - INTELIGENCIA DE DECISIONES: UNA NUEVA ERA PARA LA HOTELERÍA. CAROLINA SERRA - HEAD OF MERCH DEVELOPMENT CLOUDREDS', 'AVIRATO - OPTIMIZACIÓN DE LA GESTIÓN DE RESERVAS CON AVIRATO', 'AENA - BILMEY - ADAPTACIÓN DE AEROPUERTOS ESPAÑOLES PARA MEJORAR LA EXPERIENCIA DEL TURISTA CHINA EN EL DESTINO: CLAVES DEL ÉXITO', 'SITEMINDER - EL 2025: ADAPTÁNDONOS A VIAJEROS Y ESCENARIOS DINÁMICOS', 'TAUA', 'MEWS', 'CRAFTING A HUMAN-CENTERED TOURIST EXPERIENCE: A HANDS-ON WORKSHOP', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

MAIN AUDITORIUM AMADEUS

Table with 2 columns: Time slot and Event description. Includes events like 'ACCELERATING AND SCALING VENTURE CAPITAL IN THE TRAVEL INDUSTRY', 'EL CAMINO HACIA LA TRANSFORMACIÓN DIGITAL EN EL TURISMO: VISIÓN Y RETOS', 'REDEFINING HOSPITALITY THROUGH ARTIFICIAL INTELLIGENCE', 'THE FUTURE OF WORK IN TOURISM: ADAPTATION, AUTOMATION, AND AUGMENTATION', 'SOLVING FRAGMENTATION AND DRIVING SMARTER INNOVATION IN TRAVEL AND TOURISM', 'CLOSING CEREMONY', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM MELILLA

Table with 2 columns: Time slot and Event description. Includes events like 'HOSPITALITY REDEFINED: HOTELS AS AMBASSADORS OF LOCAL LIVING', 'GREEN BY DESIGN: ACHIEVING SUSTAINABILITY THROUGH INNOVATIVE BUILDING DESIGN AND CERTIFICATION', 'ADDRESSING THE SUSTAINABILITY TALENT GAP: EDUCATION AND TALENT MANAGEMENT FOR SUSTAINABILITY', 'BARRIERS, MYTHS AND TRIPS: HOW TO BUILD THE BRANDING OF WORLDWIDE DESTINATIONS AND TO ATTRACT LUXURY CHINESE TOURISTS', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM HAINAN AIRLINES

Table with 2 columns: Time slot and Event description. Includes events like 'TECHNOLOGY INTEGRATION IN MICE: ENHANCING EVENT MANAGEMENT AND ATTEN-DEE EXPERIENCE', 'BEYOND THE MOMENT: DESIGNING IMMERSIVE EVENTS WITH VALUE, LEGACY, AND KPIS', 'SUSTAINABLE EVENTS: IMPLEMENTING ESG PRACTICES IN THE MICE SECTOR', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM A WORLD FOR TRAVEL

Table with 2 columns: Time slot and Event description. Includes events like 'CREATING IMPACT: REGENERATIVE TOURISM STRATEGIES FOR ACTIVITIES AND ATTRACTIONS', 'THE POWER OF CONTENT AUTOMATION & GENAI IN THE TOURISM SECTOR', 'LEVERAGING AI FOR INCLUSIVE ENGAGEMENT WITH DIVERSE COMMUNITIES IN TOURISM', 'INNOVATIVE SOLUTIONS AND DIGITALIZATION: ELEVATING ENGAGEMENT AND SALES AT TOURIST ATTRACTIONS', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

AUDITORIUM MABRIAN

Table with 2 columns: Time slot and Event description. Includes events like 'SEAMLESS TRANSFERS IN ASIA: NAVIGATING CHINA, JAPAN, AND THAILAND', 'GREEN WAYS AND INTERMODALITY: HARNESSING THE BACKBONE OF TRAIN TRAVEL FOR SUSTAINABLE CYCLE TOURISM', 'JOURNEYS BY RAIL: SUSTAINABLE TRANSPORTATION FOR TOURISM', 'CRUISE SHIPS AND SUSTAINABLE PORTS: NAVIGATING THE FUTURE OF MARITIME TOURISM', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.

TOURISM INNOVATION THEATRE BY VUELING

Table with 2 columns: Time slot and Event description. Includes events like 'HOSPITALITY & DISTRIBUTION CHANNELS: STARTUP PITCHES', 'TOURIST TRANSPORT & SMART DESTINATIONS: STARTUP PITCHES', 'LEISURE & CULTURE TRAVEL: STARTUP PITCHES', 'ACTIVITIES & ATTRACTIONS: STARTUP PITCHES', 'TURISMO Y PLANIFICACIÓN COSTA DEL SOL - LA INTELIGENCIA TURÍSTICA, PILAR EN LA GESTIÓN DE LOS DESTINOS TURÍSTICOS', 'TOURISTECH STARTUP FORUM | AWARDS CEREMONY', 'WILL EUROPE BE THE TRAVEL TECH LEADER?'.