

TIS2024 Touristech Startup Fest winning solutions: Travel apparel rental and smart hotel water management

TIS - Tourism Innovation Summit selects the most innovative startups that are impacting the tourism sector worldwide with new business models and disruptive solutions

Madrid, October 30, 2024. For yet another edition, [TIS - Tourism Innovation Summit](#) has held the world's largest entrepreneurship competition in the tourism industry. More than 400 startup companies have applied as candidates for the **Touristech Startup Fest 2024**, of which 40 have been the finalists and have presented their business models in front of investors in Travel Tech in Seville, Spain. This year, the international participation of entrepreneurs has grown with projects from countries such as Spain, Argentina, the United States, Slovakia, Australia, Germany, Netherlands, the United Kingdom, France, the Czech Republic, Belgium, Mexico, Bhutan and Italy.

The finalists competed to captivate companies and investors from different segments of the tourism industry: Hospitality, Distribution Channels, Destinations, Mobility and Travel, Activities and Leisure, and MICE. Nine startups emerged as the winners of this edition.

On one hand, the **PCT Cartuja Award** has been granted to [Aumentur](#), a platform that allows tourism managers to create tour guides with multimedia content accessible from mobile devices. The app, available on iOS and Android, stands out for its ease of use and self-management capacity for tourist destinations. Regarding solutions to improve and facilitate the travelers' experience, the **Nebext Award** also went to the startup [NaviSavi](#), a marketplace for short travel videos that inspire, plan and facilitate the booking of tourist experiences. Its platform integrates user-generated content and offers an extensive library of videos to large companies in the sector.

Technological solutions applied to the tourism sector have also been awarded in this edition of the Touristech Startup Fest. The **Fábrica de Sevilla Award** went to [Turbosuite](#), a comprehensive revenue management solution that combines big data, artificial intelligence and revenue management experts to maximize profitability in the tourism sector. For its part, the Italian fintech [Takyon](#) has won the **Turijobs Award**. Takyon introduces the buying and selling of reservations through Blockchain-based digital assets "TAKs", offering flexibility to travelers to resell or transfer their reservations.

In the field of sustainability, [SwiftOn](#) has been awarded the **WTTC - World Trade & Tourism Council Award**. It is an innovative IoT device that addresses water scarcity in the hospitality industry. It uses AI to monitor water use in real-time, managing to reduce, according to its studies, 370% of hotel consumption. Likewise, the **Melilla Tourism Award** went to [Hack Packing](#), a startup that offers a clothing and accessories rental service to travelers at their destinations, eliminating the need to carry luggage and reducing the environmental footprint of tourism. For its part, the **Andalusian Tourism Award** went to [Biotonomy](#), a global company dedicated to developing buildings and autonomous communities inspired by nature-based solutions and biomimetics, with a focus on the regeneration of the built environment.

Finally, the **VESS - Venture Studio Sevilla Award** was shared between two start-ups. The first, [Rincover](#), a SaaS platform that facilitates business communication with a cloud

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contact center, optimizing customer relations and productivity. The second, [TripResale](#), a solution that transforms non-refundable rates into resellable rates creating a secure Marketplace for buyer and seller.

About [TIS - Tourism Innovation Summit \(October 23-25, 2024, FIBES Seville\)](#): TIS - Tourism Innovation Summit is an international forum for innovation, trends and reflection for the tourism sector, offering managers and companies in the sector the opportunity to learn about the latest technological solutions and products to improve their competitiveness. Over 3 days, TIS2024 will bring together more than 7,000 tourism professionals looking for the latest solutions to boost their destination or tourism business. In addition, more than 400 experts from around the world will share their strategies and success stories to promote smarter, digital and sustainable tourism at the Tourism Innovation Global Summit.

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